

10% BACK TO SCHOOLS



To promote this program, simply print, copy and distribute the 10% Back to Schools flyer to all your families. Remember, the program begins **August 6th** and ends on **September 9th, 2008**.

Current eScrip Families:

For your families that are currently part of the eScrip program, the promotion is easy.

- ✓ Families purchase eligible products by looking in-store for products marked with the Yellow School Bus or online at BackToSchools.eScrip.com.
- ✓ Families use their registered Club Card at checkout.
- ✓ Your group will be rewarded with 10% of the purchase price of each item.
- ✓ Your group's account will be automatically credited.
- ✓ To ensure that you get the maximum reward, make sure as many of your families sign up for eScrip and register their Club Card.

Non-eScrip Families:

For your families that are not currently part of the eScrip family.

- ✓ Families purchase eligible products by looking in-store for products marked with the Yellow School Bus.
- ✓ Families will receive a Register Receipt Tape on their first shopping visit starting September 12.
- ✓ They are to then give you the Register Receipt Tape.
- ✓ Please visit BackToSchools.eScrip.com to redeem your school's Register Receipt Tape codes. You will be prompted to enter the redemption code and corresponding earnings for each unique receipt received.
- ✓ Please redeem the Register Receipt Tape codes by October 13 to receive these funds.

For Details visit www.BackToSchools.eScrip.com or call (877)561-8048